

# **NABA**

**NUOVA ACCADEMIA  
DI BELLE ARTI**

**SUMMER  
COURSES**

**Fashion Design 2**

**2<sup>nd</sup> SESSION:  
July 11<sup>th</sup> – July 21<sup>st</sup> 2023**

# FASHION DESIGN 2

**School:** Nuova Accademia di Belle Arti Milano (NABA)

**Address:** Via Darwin 20, 20143 Milan, Italy

**Phone:** + 39.02.973.192 E-mail: [summer@naba.it](mailto:summer@naba.it)

**Course Structure:** 45 hours – 9 lesson days

**ECTS:** 3 ECTS credits\*

\*ECTS credits only awarded to university students or participants who are completing or have completed a university or academic study path

## TITLE – AREA

Fashion Design 2 (Intermediate Level)

## COURSE DESCRIPTION

The course focuses on making a capsule collection, where concepts, moodboards and themes will be conceived and developed to provide inspiration for clothing, colours and shapea.

Students will experiment studio and workshop practice and work on the realization of a prototype with handcraft tailoring methods.

Through lessons in the Academy and educational outings in Milan, capital of pret-à-porter, students will have the opportunity to understand the peculiar character of the Italian fashion system and the reasons of the success of some well-known Italian brands.

This course involves the creation of a small collection and of a prototype using different tailoring techniques, such as moulage. Students will be followed up by the teachers throughout the entire path and those who are less confident with sewing and drawing will be supported through the development of the project in order to improve their skills. This will allow the whole group to complete the course in the best possible way. The course will end with a final presentation of all the performed works.

## COURSE OBJECTIVES

The course has been designed to provide international students with all the necessary skills to achieve the required flexibility to design a collection and produce a prototype.

## ADMISSION REQUIREMENTS

This course is suitable for students with some background in fashion design and for students who have completed one or two years of their universities studies in art and design.

Sense of aestheticism, creativity and motivation will be considered a plus.

## OUTPUT

At the end of the course students will have improved and enriched their technical and design skills and will be able to fully carry on a research activity with the aim of designing a collection.

During the presentation students will show their work that shall include: moodboards, a sketchbook, a portfolio of complete sketches and technical drawings, a prototype made by draping techniques and a photo shooting.

**LIST OF MATERIALS AND TOOLS to be brought by students**

- Digital camera
- Laptop
- Sketchbook
- A pair of tailor scissors
- Pencils, eraser, pencil sharpener, coloured pencils, speed squares and ruler

Note: materials to be used for finished works will be agreed with teachers during the collection development phases.

**ATTENDANCE POLICY**

Class attendance is required for successful completion of the course. Attendance will be taken every class period. On the last day of classes, instructors will issue a Certificate of successful attendance only to all students who completed at least 80% of the course.

**COURSE POLICY**

The Faculty of NABA takes Academic integrity seriously. Instances of academic dishonesty such as plagiarism shall not be tolerated.

Mobile phones will be kept switched off all the time during class. Use of laptop during classes for personal purposes is forbidden.

**TEACHING METHODS**

Learning by doing: a mix of theoretical lessons, regarding the Italian fashion system and the most renowned Italian fashion brands with their philosophies of style, field trips and practical workshops.

## Grading

Total number of ECTS assigned for the successful completion of the course: **3 ECTS**

Grading Weights		Grading Scale
1. Attendance	30 %	Excellent = 90-100
2. Participation and Creative Process	40 %	Good = 80-89
3. Final work / Final presentation	30 %	Average = 70-79
		Below Average = 60-69
<b>TOTAL</b>	<b>100 %</b>	Poor = 59 or below

	<b>Excellent</b> 90 -100%	<b>Good</b> 80 – 89%	<b>Average</b> 70 – 79%	<b>Below Average</b> 60 – 69%	<b>Poor Below</b> 60%
<b>Attendance</b> (30%)	On time, perfect attendance	Seldom late: attended between 95% and 90 % of the course	Occasionally late: attended between 90 % and 85 % of the course	Occasionally late: attended between 85% and 80% of the course	Frequently late, attended less than 80% of the course: FAILED
<b>Participation and Creative Process</b> (40 %)	Demonstrates strong understanding of the topic & thorough, creative research	Shows good grasp of the topic & good research	Exhibits average comprehension of the topic & average research	Shows some awareness of the topic & below average awareness of research	Has shallow insight into the topic & poor grasp of research
<b>Original Project</b> (Final work/ Final presentation) (30%)	Exhibits exceptional analysis of concepts & production of original proposal	Exhibits exceptional analysis of concepts & production of original proposal	Exhibits average analysis of concepts & production of original proposal	Exhibits below average analysis of concepts & production of original proposal	Exhibits poor analysis of concepts & production of original proposal

## Course Schedule\*

### 1ST WEEK

Day	Time	Professor	Lesson-subject
Day 1 Tuesday		NABA Staff	<b>Welcome and Registration</b>
			Introduction to the course
Day 2 Wednesday			Field trip in Corso Como 10* (to be defined)
			Lecture: Overview on Italian Fashion
Day 3 Thursday			Field trip to Silos Armani (to be defined)*
			Lecture on Italian fashion and design in Milan
Day 4 Friday			Lecture on Italian fashion brands or field trip (to be defined)
			Last trends in fashion styles/Fashion market

2ND WEEK

Day	Time	Professor	Lesson-subject
Day 5 Monday			Introduction to the project
			Moodboard and collection sketches development
Day 6 Tuesday			Introduction to the moulage techniques Project launch
			Open studio: concept and moodboard development
Day 7 Wednesday			Illustration and technical drawings based on the moodboard and concept research
			Moulage technique: working on prototype How to sew and finishing tech.
Day 8 Thursday			Open studio: project development Moulage and textile manipulations based on the concept research. Final sketches
			Open studio: final project development (moodboard, professional book, creative portfolio, prototype). Moulage / Sketches and technical drawings
Day 9 Friday			Final presentation with a complete collection development (moodboard, professional book, creative portfolio,

			prototype, sketches and technical drawings)
			Final presentation development: book layout, sketchbook/portfolio with fabrics, moodboard, colour palette, details, prints, prototypes. Photo shooting
			Final presentation of the collection and final exam

\*The school reserves the right to:

- amend or cancel courses, change course location or substitute course leaders, professors, guests, visits location.
- make any changes that in our absolute discretion we consider necessary or appropriate for reasons of operational efficiency or due to any other circumstances that are beyond our control.